



U21 Lifelong Learning & Research Workshop University of Glasgow, Glasgow, Scotland 14th and 15th May 2012

"Lifelong learning driving universities" ambitions? Dare we? Can we? Let's!"

This workshop offers an opportunity to explore, and claim for outreach in the form of adult education and lifelong learning, a prominent role in research intensive universities. We will identify ways that reaching out into regional and international communities contributes to our institutions' core activities and we will explore how, having established the strategic relevance of our work, activity can best be delivered.

Participants should be willing to flex, to respond to emerging trends and to seek alignment between outreach and the goals and missions of their institutions.

A series of sessions will be held, each will begin with a short contextualizing presentation followed by a round table discussion. Each session will address how outreach activities can drive universities' ambitions in strategically critical areas. Sessions may include:

- Building institutional relationships and profiles;
- Universities serving as the critic and conscience of society;
- Creating a global reputation;
- Building entrepreneurship and innovation;
- Dissemination and high impact research;
- Enriching the student body;
- Revenue generation (or at least being cost neutral and value rich!).

Following the workshop a second day of informal collaboration will be available during which participants will take the ideas generated within the workshop and develop individual strategies and plans to take home to their own institutions.

The two-day workshop is free but registration is required – see details on page 2.

Accommodation is not provided and must be arranged and paid for by delegates themselves. Contact details are provided on page 2.





U21 Lifelong Learning & Research Workshop University of Glasgow, Glasgow, Scotland 14th and 15th May 2012

REGISTRATION AND BOOKING DETAILS

| Surname: | First Name: | Title: |
|---------------------------|-------------|----------|
| Organisation/Institution: | | |
| Address (for contact): | | |
| Postcode: | City/Town: | Country: |
| Phone: | Fax: e-r | nail: |
| Any special requirements: | | |
| Date: | Signature: | |

CONTACT DETAILS

Return this page by mail to: CR&DALL, University of Glasgow, Room 614, St. Andrew's Building, 11, Eldon St., Glasgow G3 6NH. Tel: +44 (0)141 330 1833 OR by e-mail to: <u>cradall@educ.gla.ac.uk</u> OR by FAX to: +44 (0)141 330 1821

Registration will be acknowledged and further details and joining instructions will be sent in due course. **Please note**: **accommodation is not arranged by this office!** For <u>advice</u> on accommodation, see the University's Conference and Visitor Service at <u>http://www.gla.ac.uk/services/cvso/accommodation/hotelbookingservice/</u>