

### NEWSLETTER SPECIAL EDITION January 15, 2012

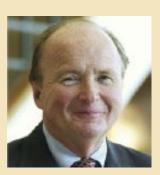
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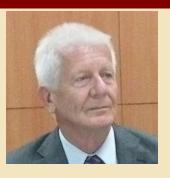
### Newsletter Editors:

Angela Abolhassani Abidah Khalife Dorav Kumar Thomas Lane Kelly Ryan Osée Roméo Tcheupgoum Dr. Marek Wosinski Joshua Wyrick

# International Leadership Summit Sias International University in China







Dr. MAREK WOSINSKI (USA) Facilitator of UCP-SARnet Arizona State University



Dr. YANG NING YUAN (CHINA) Director of Research Institute for Applied Cognitive Science (RIACS), Sias International University

**International Leadership Summit** Sias International University in Xinzheng (China) July 1 - 23, 2012

Join future leaders from around the world in their search for leadership skills essential to achieving the UN Millennium Development Goals.

Registration Cost: \$900.00

A complimentary registration will be given to an accompanying faculty member for each 10 applicants from the same institution. This price covers the high quality academic program, exciting cultural activities, lodging (double occupancy) and meals.

To apply please visit www.globalinteractions.org. For inquiries please email summit@globalinteractions.org or call 602.906.8886 (Phoenix, Arizona, U.S.A)

### **REGISTRATION DEADLINE: April 2, 2012**



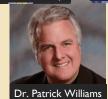






















### What is the Summit?

The Annual International Leadership Summit is an extraordinary event that brings together young community leaders from around the world. It is an opportunity to create dialogue, discussion and new solutions for achieving the U.N. Millennium Development Goals in their respective countries. It is about finding together how to effectively fulfill our moral obligation to end hunger and poverty in the world.



#### **LEADERSHIP**

It is the belief of many experts that if you empower people to work their way out of chronic poverty, you can transform the lives of individuals, communities and nations. The Annual International Leadership Summit is a bold and rigorous three week leadership program that prepares students to address the critical issues facing their communities, and consequently, issues facing the world.

Using the U.N. Millennium Development Goals as its core, the curriculum prepares students for leadership roles in the new economy as global citizens. It includes leadership development activities, team-building activities, facilitated curriculum, dialogue, interactive programs, site visits and will culminate with the completion of specific projects.



#### **ENTREPRENEURSHIP**

As part of the program, students will engage in learning directed at teaching the basic principles of entrepreneurship. The projects developed through the Summit by the students will be used to increase the economic level and prosperity of rural villages in Henan Province.

The aim is to assist students discover and own their future success through connecting with other successful entrepreneurs, imparting skills that will enable them to achieve economic viability, and be active contributors to today's society and the global marketplace.

### **SOCIAL RESPONSIBILITY**

This program is about creating global citizens of the world. It is about the development of cross cultural friendships and a global social network. It is about gaining mutual respect and understanding about cultural differences and the inherent strength in unity. And, it is about forging a new model for collaboration for men and women in leadership roles, empowering young people, and accelerating their ability to make a difference in the world.



### **SUMMIT DIRECTORS**



Dr. ROBERT D. HISRICH (USA)
Director of the Walker Center for Global Entrepreneurship Thunderbird School of Global Management

Dr. Robert D. Hisrich is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird School of Global Management. He is also president of H&B Associates, a marketing and management-consulting firm he founded and has additionally been involved in the startup of numerous global companies.

He has authored or co-authored 26 books including: International Entrepreneurship: Starting, Developing and Managing a Global Venture (2010) and Technology Entrepreneurship: Value Creation, Protection, and Capture (2010), Entrepreneurship: Starting, Developing, and Managing a New Enterprise (2010 - translated into ten languages and now in its eighth edition), and The Woman Entrepreneur. He has written over 300 articles.

Dr. Hisrich has instituted academic and training programs such as the university/industry training program in Hungary, a high school teachers entrepreneurship training program in Russia, an Institute of International Entrepreneurship and Management in Russia, and an Entrepreneurship Center in China.



Dr. MAREK WOSINSKI (USA) Arizona State University, Facilitator of UCP-SARnet

Dr. Marek Wosinski received his degrees in Psychology from the University of Warsaw, Poland. In 1990 he began teaching at Arizona State University, while still working as a professor at the Warsaw School for Social Sciences and Humanities.

Dr. Wosinski has been very active in the international arena. He has taught as a visiting professor in the Netherlands, Germany and Sweden. As a guest lecturer and motivational speaker he has been presenting throughout Europe, North and South America and Australia to a wide variety of audiences. In 2008 the Society for Community Research recognized him with the Outstanding Educator Award. He has published 4 books and 60 articles in Polish and international journals. Since 2007, Dr. Wosinski has been building and facilitating the University-Community Partnership for Social Action Research Network (UCP-SARnet), Dr. Wosinski is also a member of the Global Alliance for ICT and Development (GAID) . He introduced UCP-SARnet to numerous international gatherings: Civil Forum in Seoul, World Congress on Higher Education in Paris, International Conference on Community Psychology in Lisbon, CU Expo in Canada, and the Global Forums of GAID in Monterey and Abu Dhabi.



# Dr. YANG NING YUAN (CHINA), Director of Research Institute for Applied Cognitive Science (RIACS), Sias International University

Dr. Wayne Yang obtained his B.S. of nuclear physics from Peking University and Ph.D. of experimental psychology from New York University. He was a research fellow at the Institute of Research in Cognitive Science at the University of Pennsylvania and was recruited as a research associate to the Center for Study of Language and Information and the Education Program for Gifted Youth (EPGY) at Stanford University. He worked in Vitria Technology in Silicon Valley as a human factor engineer before he started an entrepreneur career in the Silicon Valley.

In 2001, he invented "memory engine" technology and founded Mintel Learning Technology Inc. to develop and promote "memory engine" based online leaning programs. The products have helped millions of English learners international wide. His academic interests are the brain functions of control learning and memory, human-compute interaction and its applications in education, healthcare, and management. The goal of all his work is to make human brain and organization more powerful and efficient.

### **Organizational Partners**

### Sias International University



Since 1998, Sias International University has presented students in China with the type of multifaceted education that will only continue to increase in value as the world marketplace expands and becomes more integrated. Sias is located at the heart of Central China in the town of Xinzheng. Within a relatively small radius, one can observe in this town rural farms, burgeoning middle class urban neighborhoods, and emerging industrialized cities. In many ways, the diverse locale represents the distinctive mentality of Sias. A solely American-owned University, Sias presents to its students a curriculum that coalesces a Western model of learning with traditional Chinese ideals of education.

In this same vein of action, Sias has been the first university authorized by the State Degree Office to offer a number of core classes including Western Civilization, Sociology, and Government. Students are also expected to adopt well-rounded perspectives on civic leadership and social responsibility; an aspect of the curriculum which is cultivated through participation in service organizations, clubs, and other hands on activities. Sias infuses the kind of skill set required by transnational corporations and enterprises into its model of education, and therefore carves a specific occupational niche for its graduates. The first graduating class of 2002 from Sias secured jobs from both Chinese and American enterprises as a result of their unique amalgam of professional skill sets. Visit Sias's website to find out more about this University and the opportunities it has to offer at: www.Sias.edu.cn/en/.

Angela Abolhassani

### Global Interactions, Inc.



Jerrie Ueberle is the founder and president of this non-profit organization located in Phoenix, Arizona. Since 1985, Global Interactions has been dedicated to facilitating the collaboration between professionals locally and globally so as to bring the best of science, research, and technology practices to all service-providers around the world. This organization not only brings professionals in different countries of the world together to efficiently conduct their projects, but it also visits the institutions involved to keep track of their work progress. The driving force of Global Interactions is the potential to benefit people internationally; on their own, talented professionals in different fields may be able to bring positive changes to their respective cities or even countries, but working in cooperation with one another, international networks of professionals have the ability to change the world.

Global Interactions also extends their vision to youth with their "Challenge: TOMORROW" program that brings US and Chinese students between the ages of 12 to 16 together. Visit their website to found out more about the conferences that Global Interactions hosts as well as their partnerships: www.globalinteractions.org/.

Abidah Khalife





### World Academy for the Future of Women

The three Founding Partners of the World Academy for the Future of Women are not unfamiliar having been so involved in development incentives; they are Global Interactions Inc., Sias International University, and the Sias University Foundation.

Note worthy for its rigorous year-long certification program which is based at Sias International University in China, the program provides the skills needed for women who hope to be leaders of their communities and leaders in a global arena. A main guiding factor of the Academy curriculum includes how women can attain the Millennium Development Goals while implementing their leadership projects. Over the course of the program, the students involved are provided with an atmosphere to question and challenge what it is that they truly hope to accomplish as leaders; women are able to discover themselves and the life path that they wish to take while they work towards building their futures and the futures of those around them. This group is currently working on procuring a website of their own. Until then, more information can be found on the Sias Website and the Global Interactions Website.

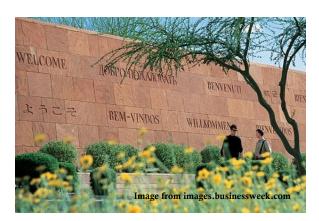
Abidah Khalife



### Thunderbird School of Global Management



Developing global leaders and providing business education since 1946, Thunderbird is currently ranked as the World's number one school of international business. According to Dr. Angel Cabrera, current President of Thunderbird School of Global Management, the goal of the graduate and certification programs offered are "[...] to educate global leaders who contribute with their business and their actions to building a more prosperous, livable, peaceful world. Thunderbird's mission—educating global leaders who create sustainable prosperity worldwide—is a reflection of the greater purpose of business as a force of good around the world."



This School of Management is distinguished in magazines and journals as being paramount in many qualities including being number one in "Potential to Network" as ranked by the Economist in 2010, number one in "Executive MBA 'Alumni' score" as ranked by the Wall Street Journal, and number one in "Quality of Participants" as ranked by the financial times. These merits are well earned; the school has built a strong faculty base comprising of global thought leaders, real-world consultants, and published authors and writers. Find out more about Thunderbird School of Global Management by visiting: <a href="https://www.thunderbird.edu/">www.thunderbird.edu/</a>

Thomas Lane

# **Distinguished Presenters**



# Holly Crump (USA), Director, Arizona Rural Women's Health Network

After a celebrated career in public education, Holly Crump retired in 2008 to accept the position of Network Coordinator for the Arizona Rural Women's Health Network (AzRWHN). She is now the Director of that same network, whose overall mission is to improve the health of Arizona's rural and under-served women. Using a collaborative leadership model, AzRWHN guides the Arizona Office of Rural Health, along with community health care centers and the assistance of community leaders and other health educators, toward resolving the unhealthy generational and cultural behavior patterns of rural women. With a "better together" perspective, networking creates improved access to health education and disease prevention by promoting resources and information that empower women to take charge of their own health and the health of their families.

Throughout her career Holly has broadened her perspective and enhanced her professional skills by achieving certification in a variety of related disciplines. Her many professional affiliations, including the National Wellness Institute, EmpowHer, and Social/Emotional Needs of the Gifted (SENG) help keep her knowledge current and her passion fresh.

Holly integrates her teaching skills with her training and experience as a Life Coach, and combines them into a coaching paradigm she founded called Accelerated Wisdom. The Accelerated Wisdom coaching philosophy empowers women to recognize and realize their own potential. Rapid, dynamic and permanent life changes are achieved when women are encouraged to think creatively and move outside their comfort zones. Today's global community calls for women to step into their personal power and apply their inherent wisdom to leadership roles.

### Solomon O. Kanu (USA), Kanu and Associates Law Offices

Originally from Nigeria, Mr. Solomon O. Kanu (J.D.) is a first generational immigrant. After earning his BA in Economics and Masters Degree in Business & Finance, both at Universities in India, Mr. Kanu earned his JD from the Thomas M. Cooley Law School in Michigan. He became a citizen of the United States a year or so later and attained the right to practice law in Arizona shortly after that in 2001.

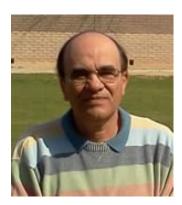
He is currently the managing attorney at the Kanu & Associates, P.C. law offices in Phoenix. The other two attorneys at Kanu law are also immigrants, and as the law firm deals primarily with immigration law, their slogan is quite appropriately "Immigrants Helping Immigrants." The attorneys at Kanu & Associates are equipped to handle various other legal matters that relate to long term solutions for immigrants—visas for short or extended stays, becoming a legal resident, getting citizenship if that's what they want, starting businesses, asylum... as Mr. Kanu describes: "I have been there and done that as an immigrant and so I understand why people come to the United States and why they want to stay, live, work and contribute to this great country."



### Dr. Aecio D'Silva (Brazil), Biofuels Revolution

Professor Aecio D'Silva is a member of American Aquabiotech, Moura Enterprises, Algae for Biofuels, and Biofuels Revolution. Dr. D'Silva has over 30 years of experience as an executive and international consultant of private and public organizations in biotechnology, business research & opportunities, R&D, international business, and more.

Dr. D'Silva is the developer of the AquaBioPonics and AquaFuelsPonics systems used for closed food, solar and green-bio-fuels systems. He is considered a world-wide reference and authority on innovation, improvement, total quality leader-ship, and renewable energy, as well as aquaculture-agriculture-biofuels-solar energy integrated systems. He coordinated the group that envisioned, designed and led the construction of the Agric-Aqua-Biotech Paulo Alfonso-Jatoba Aquaculture -Agribusiness Complex in the San Francisco River Valley in the northeast of Brazil.



Dr. D'Silva has worked on five continents providing consulting, training and expertise to hundreds of executives, leaders and staff members of multiple enterprises. He has also developed strategic humanitarian programs with a special focus on combating hunger, malnutrition, illiteracy and poverty in communities.

He has developed the Total Quality Leadership Systems and has written the "Total Quality Business Leadership System and Operation Manual Handbook" for private companies as well as the series "Continuously Innovating Your Business with Total Quality Leadership Systems and Attitude-Mind-Positive-Creative". These handbooks have been fully implemented in Biotech companies and complexes in North and South America.

He is a consultant for American Aquabiotech, Inc and Moura Enterprises, LLC., investment companies which specialize in state-of-the-art R&D, high tech transfer, international business, sustainable food production and humanitarian programs like Algae for Biofuels and Biofuels Revolution Sites. Dr. D'Silva holds an MS Degree in Aquaculture from the University of Oklahoma, a PhD in Sustainable Systems and three Post-Doctorates in Biotechnology Business from the University of Arizona.

### Adam Euerby (Canada), University of Waterloo, Coordinator of UCP-SARnet ICT Team



Adam is a Master's student at the University of Waterloo in Canada. His interests range from human factors research and interaction design, to social entrepreneurship and the arts. He has spent the last year and half working closely with several organizations to help them understand how to think about social networking and how it can be used to generate value within an organization. Adam is the Coordinator of UCP-SARnet's ICT Team and he is the designer of the new UCP-SARnet portal and is currently conducting a research project on the development and impact of the UCP-SARnet network.

His area of expertise includes community development, human-computer interaction design and human factors engineering. In his research, he works closely with topics in social networking, communities of practice, leadership development and sociotechnical systems design. His far-reaching vision is to develop knowledge management systems that foster cultures of collaboration and express social innovation for the purpose of human survival and thriving on a global level.

Adam is a member of the <u>Human Factors and Ergonomics Society</u>, the Global Alliance for ICT Development, University-Community Partnerships for Social Action Research (UCP-SARnet), Engineers Without Borders and the Systems Design Graduate Student Society.

### **Distinguished Presenters (continued)**

# Dr. Richard C. Knopf (USA), Director, Partnership for Community Development, Arizona State University

Dr. Knopf is a Professor of Community Resources and Development at Arizona State University (ASU), and serves as Director of ASU's Partnership for Community Development (PCD). The mission of the PCD is build multi-sector partnerships to address life quality issues within urban and rural communities. The PCD builds innovative partnerships among business, government organizations, non-governmental organizations, faith communities, and community service groups -- not only to solve social challenges, but to help communities achieve their vision. Dr. Knopf also serves as Director of ASU's Osher Lifelong Learning Institute, which has a mission of engaging older adults in public policy and community development initiatives.



Much of Dr. Knopf's teaching and research has focused on the role of human services in community development, life quality enhancement and economic growth. His specialty areas include: community building, community development theory and practice, civic engagement and volunteerism, strategic planning and visioning, program evaluation and assessment, and social challenges such as poverty and hunger.

He carries an M.S. in Urban and Regional Planning and Ph.D. in Natural Resources and Environmental Policy from the University of Michigan, and has served on the faculty of Colorado State University, Pennsylvania State University, and the University of Minnesota. He also served for eight years as Principle Social Scientist with the U.S. Department of Agriculture focusing on issues in rural community development. Dr. Knopf's passion rests in working with student initiatives that focus on creating transformative social change.



# Birendra Kumar, MSW (India), AASRA (India), Assistant Facilitator for UCP-SARnet for Asia

Mr. Kumar graduated from Bihar National College (Patna University) and earned his Masters Degree in Social Works from College of Social Work (Nirmala Niketan) Mumbai University. He is a Professional Social Worker & NGO Consultant and has 12 years of experience as a full time social worker engaged in community development. His areas of expertise include environmental programs, rights of the child campaigns, and educational programs on child sexual abuse, HIV/AIDS education and LGBT issues.

Till the end of November 2009 he was working as a State Programme Manager with PRATHAM Council for Vulnerable Children. He is a founder of AASRA Charitable Trust (AASRA means hope and shelter.) The mission of AASRA is "Breaking Barriers, Building Community". The organization advocates Universal Human Rights, the Rights of the Child, the UN Millennium Development Goals and focus on equality, fraternity and tolerance. It also combats sectarianism and discrimination based on caste, color, health status or sexuality.

From December 2003 till May 2004, Mr. Kumar has travelled across India on a motorbike attempting to better understand social problems and cultural diversity of his country. During this journey he closely observed basic services on HIV/AIDS provided by the National AIDS Control Organization (NACO) through the State AIDS Control Society. He visited 18 states of India and 30 Voluntary Counseling and Testing Centers covering altogether about 17,000 kilometers. In present he is serving full time as Founder/President of AASRA. In December 2009 he began his service as an Assistant Facilitator for Asia & Pacific at UCP-SARnet. He has also been elected as a Regional Coordinator of Asia & the Pacific at UN CSD for Major Group - Youth and Children and serves at the Student World Assembly as a Regional Representative. Mr. Birendra Kumar has coordinated the development of the Mahatma Gandhi College of Social Work in Bihar (India) and is currently coordinating the much awaited for inauguration of this College.

### Susana Pesis, (Argentina) TESA Foundation



Susana Pesis is the president of TESA Foundation, Workshop for Sustainable Economy and Environment, whose objective, primarily, is environmental and ethical education. These goals are accomplished through the work of multidisciplinary teams who propose projects based on sustainability and social economics.

Susana is a licensed economist educated at the University of Buenos Aires. She has also achieved a DEA (Diploma of Advanced Studies) from the Polytechnic University of Catalunia in Spain based in Environmental Education and is continuing on toward her doctorate on the subject. With the Organization of American States she has completed a post graduate course entitled, "How to teach ethics at the university level".

Since 1975, Susana has been a professor of Economy and Environmental Economy at the University of Buenos Aires. She is the current director and founder of the Department of TESA at the National University of La Plata. She has also fulfilled the role of professor at Carlos Pellegrini High School for the last 22 years, 12 of which she has acted as Chief of the Department of Economics.

Two years ago, Susana published her first book, <u>Together We Save The Planet</u>. There she began her platform for disseminating the language and practice of environmental education.

# Gillian Martin Sorensen (USA), Senior Advisor at the United Nations Foundation, Keynote Speaker

Mrs. Sorensen is a national advocate on matters related to the United Nations-United States relationship, addressing audiences as diverse as Rotary International Club, the Air Force Academy, and members of congress.

From 1997 to 2003, she served as assistant secretary-general for external relations under Kofi Annan. She was responsible for outreach to non-governmental organizations and was the contact point for the secretary-general with parliamentarians, the academic world, religious leaders and other groups committed to peace, justice, development, and human rights.



Prior to that, Mrs. Sorensen served as special advisor for public policy on appointment by Secretary-General Boutros Boutros-Ghali, where her duties included directing the UN's global 50th anniversary observances in 1995. She led the planning of conferences, debates, documentaries, concerts and exhibits; the preparation of books and curricular materials, and the coordination of the UN50 Summit at which 180 presidents and prime ministers from around the world participated. She is an experienced public speaker and often represented the World Organization in this country and abroad.

Mrs. Sorensen earlier served for 12 years (1978-1990) on appointment by Mayor Edward I. Koch as New York City commissioner for the United Nations and Consular Corps, head of the city's liaison with the world's largest diplomatic community. Her responsibilities included matters related to diplomatic security and immunity, housing and education, and other cultural and business contacts between the host city and more than 30,000 diplomats. She secured federal reimbursement to New York for the costs of diplomatic protection, which continues to this day.

### **Distinguished Presenters (continued)**

### Osée Roméo Tcheupgoum (Cameroon), Assistant Facilitator of UCP-SARnet for Africa



Osée Romeo received his Bachelor's Degree in German Civilization from the University of Douala, and a Certificate in Pedagogy and Teacher's Training Education from the Royal College of Douala. Roméo also has acquired a High Diploma in Business Administration & Management from "Groupe Tankou Superieur".

Osée has more than ten years of experience in cultural, social, educational and humanitarian activities, such as teaching German and French in his native Cameroon. Since 2005 he has been serving as the President of United Planet of Cameroon. In 2007, he founded a New Technology Learning Centre for Youth in Cameroon. He also cofounded a youth association called La Communauté des Sceaux in France, whose purpose is to promote the rights of children, support youth projects, and initiate needs assessments in Africa and Asia.

Osée Roméo has been involved in various volunteering works with international organizations such as UATD-quart Monde, UN Online Volunteer Programme, and Compétences Solidaires. Most recently, he served as an Assistant-Administrative Officer of the Edinburgh's Award Organization in Gabon under the supervision of the Ministry of Youth. In the Central African Republic, he supervised the educational project and assisted the Country Coordinator in its implementation.

As a Regional Coordinator for Cameroon and Gambia, Osée Romeo has been implementing UCP-SARnet's mission by familiarizing community leaders, government members, faculties, and community-based organizations with the status of the MDGs. Since 2010, Osée Romeo has been serving as the Assistant Facilitator of UCP-SARnet for Africa.

#### Jerrie Ueberle (USA), President of Global Interactions, Inc.

Jerrie is the founder and the president of Global Interactions, Inc., and the World Academy for the Future of Women; she is very active in both of these ventures. Global Interactions is a non-profit corporation specializing in developing international connections to promote the sharing of promising practices, technologies, and research among professional and business counterparts worldwide.

The World Academy is a dynamic and bold leadership program to empower women through the discovery of their passion, purpose and path to success, to engage in addressing the United Nations Millennium Development Goals through collaborative and inclusive partnerships. As something that began in 2009, the Academy is positioned to accelerate the advancement of women worldwide uniting women and men in achieving these goals.



In addition to the various projects she coordinates within Global Interactions, Jerrie also serves as a charter member and President Emeritus of Sias International University Foundation Board, a member of the Advisory Board for UCP-SARnet (University-Community Partners-Social Action Research Network), and a founding member for the Institute on Environment and Social Responsibility.



# Dr. Patrick Williams (USA), President and Founder of Coaching the Global Village

Patrick Williams, Ed.D. MCC, is the founder of The Institute for Life Coach Training (ILCT), a first-of-its-kind training institute that specializes in training psychotherapists, psychologists, and counselors as well as assisting professionals in constructing a successful coaching practice. He is a licensed psychologist who began executive coaching in 1990 with Hewlett Packard, IBM, and Kodak. He joined "Coach U" and was an International Coach Federation board director.

He co-authored "Therapist as Coach: Transforming Your Practice and Total Life Coaching: "50+ Life Lessons, Skills, and Techniques to Enhance Your Practice and Your life." His newest book, in conjunction with author Diane Menendez, is called "Becoming a Professional Life Coach: Lessons from the Institute for Life Coach Training."

In May of 2006, Pat was awarded the first Global Visionary Fellowship by the Foundation of Coaching for his coaching the Global Village (<a href="www.CoachingtheGlobalVillage.org">www.CoachingtheGlobalVillage.org</a>) initiative. Coaching The Global Village works to bring coaching methodologies to villages in developing countries and to leaders of non profits and the non-governmental organizations who serve them. ILCT was acquired by LIFEOPTIONS, INC. in 2009 and Dr. Williams is now acting as Senior Vice President for LIFEOPTIONS, INC.

# Dr. Zofia Wosinska (USA), Scientist at Ventana Medical Systems Inc., member of the Roche Group

Dr. Zofia Wosinska is a product specialist and scientist with cultural and social fluencies underlining her ability to lead, manage and develop programs and people. She inspires and motivates others with enthusiasm and collaborative style directed to build, maximize and maintain relationships within organizations. Since 2009, Dr. Wosinska has worked at Ventana Medical Systems Inc., a member of the Roche Tissue Diagnostics, a leading innovator and manufacturer of automated slide staining instruments, reagents and consumables utilized in anatomical pathology and cytology to diagnose cancer and infectious diseases worldwide.



Dr. Wosinska has extensive professional and community leadership experience. She was a President of Graduate Student Council at ASU, she was ASU's organic chemistry laboratory coordinator, a role in which she oversaw 20+ teaching assistants and 600+ students. She also taught courses preparing students for the Medical College Administration Test (MCAT). At Ventana, she managed interdisciplinary projects, led integration activities during company reorganizations and is a member of System Integration Leadership Development Program. Dr. Wosinska completed numerous executive trainings: Emotional Intelligence, Influencing Up, Strength Development Inventory, Conflict Management as well as Powerful Speeches and Presentations.

Dr. Wosinska sits on the Board of Directors for Girls Inc. of Southern Arizona, a non-profit organization that inspires all girls to be strong, smart and bold. She is also the Lead and co-initiator of Women at Ventana, a networking group with the mission to attract, develop and retain women through networking, mentoring and leadership experiences that encourage professional and personal growth. Dr. Wosinska is the Creator and Lead of Couture for Cancer, a fashion fundraiser inspired by histological stains educating about the future of personalized cancer treatment. Through the event, hosted by Ventana / Roche, Dr. Wosinska managed to fundraise over \$100K in monetary and \$50K in in-kind donations to benefit a children's oncology center in Tucson, Arizona.

### Schedule of Events



#### **PROGRAM**

This year's Annual International Leadership Summit will be the first of these summits to take place at Sias International University. The summit is scheduled to take place from July 1<sup>st</sup> to July 23<sup>rd</sup>, 2012. The topics scheduled to be presented will focus on leadership, entrepreneurship, and social responsibility skills; the skills that are essential to future-leaders who hope to return to their communities and work towards bringing about positive changes and accomplishing the United Nation's Millennium Development Goals (MDGs) by 2015. The opportunities to grow and develop as strong and devoted leaders will come not only from the topics presented by the distinguished lecturers, but also from the opportunities to discuss crucial topics with other emerging leaders by means of interspersed discussion sessions lead by the Group Moderators.

The summit begins on Friday, July 1<sup>st</sup> with the arrival at Zhengzhou Airport, a warm welcome, and transfer to the Sias International University Campus. In addition to learning from what the knowledgeable presenters have to share with the participants, there is an optional opportunity to take Mandarin Chinese.

These informative and inspirational events will culminate with a Closing Ceremony for which groups will have the opportunity present a previously rehearsed routine to the other participants. Apply soon for a chance to be a part of these 23 exciting days in China packed with exposure to the unique culture of the region and fun-filled site seeing dispersed throughout the program. The following is a simplified list of the scheduled topics and site seeing events for this year's leadership summit.



Day One: Sunday, July 1

Arrive at Zhengzhou Airport. Greeting and Transfer to Sias International University Campus. Campus Tour and Welcome.

Day Two: Monday, July 2

Campus Tour and Orientation to the Summit in the morning. Evening visit to the birthplace of Huang Di, the first Chinese Emperor.

Day Three: Tuesday, July 3 Opening Session

**Topic:** The Global Entrepreneur - Team Projects (Dr. Robert Hisrich)

Day Four: Wednesday, July 4

**Topic:** Innovation and Opportunity Analysis (Dr. Robert Hisrich)

Day Five: Thursday, July 5

**Topic:** The Business Plan (Dr. Robert Hisrich)

Day Six: Friday, July 6

**Topic:** Launching and Growing the Venture (Dr. Robert Hisrich)



Day Seven: Saturday, July 7

**Topic:** Corporate and Government Entrepreneurship (Dr. Robert Hisrich)

Days Eight and Nine: Sunday and Monday, July 8 and 9 Historic and Cultural Site Visits

Sunday: Bus tour to visit Luoyang, the largest ancient capital, and an International Cultural Heritage site.

Monday: Visit Ancient city of Kaifeng, the Qingming Riverside Landscape Garden, and the Iron Tower.

Day Ten: Tuesday, July 10

**Topic:** The Art and Science of Success (Dr. Yang Ning Yuan)

Happiness is not just determined by our living environment, but also by the status of our mind and our ability of management and self-management. So, management is not just an important human ability, but also an important function of our brain. In this seminar, we will first talk about the brain function of management and self-management; we will then talk about the basic principles and work flow of management, and then about general psychology and science of getting things done, i.e. the science of success. Cases of memory management, emotion management and time management will be discussed.

**Activities in groups:** Leaders in Science (Group Moderators)

Day Eleven: Wednesday, July 11

The Art and Science of Success – Practical Application (Dr. Yang Ning Yuan)

Day Twelve: Thursday, July 12

Key note lecture: UN and Millennium Development Goals (Jillian Sorensen; UN Foundation)

From this key note lecture participants will learn about the current efforts the United Nations are making to effectively address Millennium Development Goals and to ensure that in 2015 the world will get as close as possible to the goals set in the year 2000. The lecture will create a frame work for all the further sessions and will help participants to better understand the importance of their own involvement in solving the global issues of our times.

**Topic:** The Role of Global Networking and Partnerships in Realization of MDGs. (Dr. Marek Wosinski)

The purpose of this multimedia presentation is to discuss a statement made by the secretary General of the UN who said: "Eradicating extreme poverty continues to be one of the main challenges of our time, and is a major concern of the international community. Ending this scourge will require the combined efforts of all, governments, civil society organizations and the private sector, in the context of a stronger and more effective global partnership for development." As a result of this session participants should learn how to create local and global partnerships. On the example of the University-Community Partnership for Social Action Research (UCP-SARnet) they will learn how their own participation in a global network can make a difference on the local level. Particularly, they should understand how participation in a global network and developing partnerships may enhance their own leadership skills and empower them to improve quality of life in their own communities.

**Topic:** UCP-SARnet in Asia (Birendra Kumar)

This session and following it discussion will allow participants to learn about the governance paradigm that encourages the creation of innovative partnerships between the government sector, the private sector and the non-profit sector in order to harness the collective energies and strengths of all partners. Several cases exemplifying successful innovative university-community partnerships in Asia will be presented. Participants will be able to identify seven critical factors that lead to successful innovative university-community partnership. In this context they will learn how UCP-SARnet can effectively facilitate creating such partnerships to address the UN Millennium Development Goals.



**Topic:** UCP-SARnet in Africa (Osee Romeo Tcheupgoum)

Participants will be updated on the mission of UCP-SARnet in Africa and have a clear view about the need of core competences in this region. They will learn how UCP-SARnet is increasing partnership for assistance and local training in order to promote self-reliance and increased capacity. They will learn how joining the forces between professionals and communities can resolve significant problems in communities. The example will be presented of how UCP-SARnet in Africa is supporting the vision of community-based organizations and helping local organizations and youth associations align their human resources and management practices. Participants will learn how to better maximize the leadership skills for sustainable growth of community programs supporting the UN Millennium Development Goals.

Activities in groups: UCP-SARnet as a Networking Tool for Community Leaders (Group Moderators)

Day Thirteen: Friday, July 13

Topic: Legal Aspects of Investment in USA; Basics of Immigration Laws (Solomon Kanu, JD)

Day Fourteen: Saturday, July 14

Visit Shaolin Temple, Chinese Martial Arts Center, and Shaolin Grand Zen Musical Performance

Day Fifteen: Sunday, July 15

Environmental Day: Address issues of air/water/energy for Henan Province

Day Sixteen: Monday, July 16



**Topic:** Women in Corporate Business and Technology (Dr. Zofia Wosinska)

The session will provide insight into the challenges and opportunities women encounter in a corporate environment, specifically in the innovation driven science and technology industries. Participants will be provided with tools allowing them to manage their own leadership development as well as to build and efficiently utilize mentor/mentee relationships. They will learn how to initiate employee affinity groups as well as the potential of networking within and across industries, and make it sustainable. Furthermore, participants will learn and how to encourage and deliver programs that richen not only your company's culture but also extend and improve the greater community.

**Activities in groups:** Women as Business Leaders (Group Moderators)

**Topic:** Education, Leadership and the Process of Rebuilding Self-Esteem: The Role of Women (Susana Pesis)

The participants will learn about the interdisciplinary mode of education advocated at TESA Foundation and how these methods are helping to augment the formation of Social Capital, Human Capital and individual self-esteem. The self-esteem of women is integral in the building of all forms of capital. The interdisciplinary approach to education utilized by TESA encourages students, teachers, and professionals of both sexes come together in an informal classroom setting to engage in conversations, question-and-answer sessions, and self-reflection. Too often, the opinions and abilities of women are disregarded in male-dominated societies, such as Argentina. On the example of TESA, participants will learn how to make strides to strengthen the voices of women through using unconventional educational methods.

**Activities in groups:** Education and Leadership (Group Moderators)

Day Seventeen: Tuesday, July 17

**Topic:** Sustainable Leadership and Entrepreneurship for Clean Environment (Dr. Aecio D'Silva)

The purpose of the workshop is to provide participants an opportunity to learn how to interact, act and think systematically to support long-term sustainability in the complex social, politic, economic and biophysical aspects of Leadership and Entrepreneurship into a Conscious Environmental Society. They will learn how to become quality agents of change, transformations and innovations for a clean environment. Participants will be continually challenged to apply critical thinking to explore the systemic dimensions of Leadership and Entrepreneurship with Environmental Sustainability and foster the creation of clean businesses, products, and services.

**Activities in groups:** Ensure Environmental Sustainability (Group Moderators)

Days Eighteen and Nineteen: Wednesday and Thursday, July 18 and 19

#### **BRIDGING THE WORLD VIRTUAL EVENT**



"Multicultural Perspective on Community Leadership" (Dr. Marek Wosinski, Birendra Kumar, Adam Euerby, Osee Romeo)

Bridging the World is a two days long virtual conference with online participation of female community leaders from 10 countries and facilitated by the UCP-SARnet Leadership Team. The purpose of the conference is to discuss the impact cultural, economic and political context has on organization and effectiveness of community projects. This discussion should allow participants of the Summit to better understand the importance of global perspective on local community issues. The conference will allow multicultural dialog on women's contributions to the community at large and present inspiring examples of successful women in a leadership role.

Days Twenty and Twenty One: Friday and Saturday, July 20 and 21

**Cultural Program** 

Day Twenty Two: Sunday, July 22.

Closing lecture: How Students Can Mobilize Communities to Address MDG? (Dr. Richard Knopf)

In this closing session students will learn what their role within local communities can be for facilitating addressing MDG-related needs within the context of those communities. The learning experience will be anchored in the Asset-Based Community Development (ABCD) paradigm, which informs community organizers how to capitalize upon existing assets and strengths of a community to create real change in that community - even when its resources might be broadly perceived as limited. Students will learn how to move communities through a process of self-assessment, community visioning, establishing a shared vision, and creating successful action that will respond to identified needs.

Particular attention will focus on processes for addressing MDGs related to poverty and hunger. Several asset-based community facilitation tools will be reviewed, with emphasis placed on an emerging tool that ensures the creation of self-generating, sustainable community processes for cultivating community visioning, engagement, and action over time. The discussion will also emphasize how productive alliances among community members, NGOs, and governmental organizations can be established to create sustainable community response to MDG-related needs over time.

**Graduation** – Sias Authorities

**Musical Performance** 

Day Twenty Three: Monday July 23 Departure

# AFTER the Summit Optional Cultural Site Visit

Option to participate in trip to Xi'an, another ancient capital, to visit Longmen Grottos, Terra Cotta Warriors, the ancient City Wall, Antique Market, and Big Wild Goose Pagoda.



### **UCP-SARnet Directory**

#### **HEAD OFFICE**

Arizona State University Department of Psychology P.O. Box 871104, Tempe, AZ 85287, USA Tel. 480-965-6253

Email: <u>ucpsarnet@gmail.com</u>

#### **FACILITATOR**

Executive Officer

<u>Dr. Marek Wosinski</u>

Email: dr.marek@ucpsarnet.org

# ASSISTANT FACILITATOR FOR AFRICA

Osee Romeo Tcheupgoum Email: oseeromeo@asu.edu

# ASSISTANT FACILITATOR FOR ASIA & PACIFIC

Birendra Kumar

Email: birsoni@gmail.com

# ASSISTANT FACILITATOR FOR EUROPE

Ganeswar Sahoo

Email: gs.oneworld@gmail.com

# ASSISTANT FACILITATOR FOR NORTH AMERICA

<u>Osee Romeo Tcheupgoum</u> Email: <u>oseeromeo@asu.edu</u>

# ASSISTANT FACILITATOR FOR SOUTH AMERICA

Susana Pesis

Email: susanapesis@gmail.com

#### ASSISTANT FACILITATOR

John Mabey

Email:

johnmabevadvisor@hotmail.com

#### **ASSISTANT FACILITATOR**

Robby Uppal

Email: ROBBY.UPPAL@gmail.com

# COORDINATOR OF INTERNATIONAL EVENTS

Andy Chen

Email: guohuiandy@163.com

#### ICT COORDINATOR

**Adam Euerby** 

Email: aeuerby@engmail.uwaterloo.ca

#### ICT ASSISTANT COORDINATOR

Dorav Kumar

Email: dkumar6@asu.edu

#### **REGIONAL OFFICES**

#### **AFRICA**

Contact Person: Osee Romeo

**Tcheupgoum** 

No. 1 Ansumana Ceesay Street, Dippakunda UCP-SARnet -The Gambia

(Non-Profit Charitable Organization) P.O.BOX 2192, serekunda, KMSD.

The GAMBIA

Tel. (00 220) 6548963/7953521/

3438 808 /6717761

Email: oseeromeo@yahoo.ca

#### **ASIA & THE PACIFIC**

Contact Person: Birendra Kumar
University Community Partnership for
Social Action Research Network.
UN Commission on Sustainable
Development (Youth and Children
Major Group)

Tel. +91-9910711112 Email: <u>birsoni@gmail.com</u>

### **EUROPE**

Contact Person: <u>Ganeswar Sahoo</u> via s cosma e damiano 103 trento, tn 38122, ITALY Tel. +39 3319782685 Email: gs.oneworld@gmail.com

#### **CANADA**

Contact Person: Adam Euerby
Candidate M.ASc. Systems Design
Engineering, B.ASc. Systems Design
Engineering, University of Waterloo
Advanced Interface Design Lab
1.519.888.4567 x34904
aeuerby@engmail.uwaterloo.ca

#### **UNITED STATES**

Contact Person: Fritzgerald Jerome

Department of Psychology

P.O. Box 871104, Tempe, AZ 85287,

**USA** 

Tel. 480-965-6253

Email: ucpsarnet@gmail.com

#### **SOUTH AMERICA**

Contact Person: <u>Susana Pesis</u> Email: <u>susanapesis@gmail.com</u>

#### ADVISORY BOARD

Robert Cialdini, Arizona State University (USA)

<u>Liz Cunningham</u>, University of Brighton (England)

Aecio D'Silva, University of Arizona (USA)

**<u>Kim Eagles</u>**, Grassroots Activist (USA)

William A. Foster, Foster and Brahm Management Consulting (USA)

Rajesh Jangareddy, Vitesse Semiconductor (India)

Solomon O. Kanu, Kanu and Associates (USA)

Joanna Ochocka, Centre for Community Engaged Research (Canada)

Grazyna Prawelska-Skrzypek, Jagiellonian University (Poland)

Jan Sadlak, Warsaw School of social Sciences and Humanities (Poland)

<u>Daniel Schugurensky</u>, Arizona State University (USA)

<u>Jerrie Ueberle</u>, Global Interactions, Inc. (USA)

<u>Christopher Zambakari</u>, Student Representative (USA)





Utilizing the recent advances of Information and Communication Technologies, UCP-SARnet offers a platform for the exchange of visions, ideas, best practices and facilitates multicultural dialog across borders. We engage university faculty and students in partnerships with community organizations, local governments and socially responsible corporations. Creating a powerful educational environment for students we also bring about a sustainable social change in their communities.



### JOIN FUTURE LEADERS FROM AROUND THE WORLD ...

### WHAT:

A remarkable opportunity to develop leadership skills crucial to the advancement of communities around the world and to the realization of the United Nation's Millennium Development Goals.

### WHERE:

Campus of Sias International University in Xinzheng (China)

### WHEN:

July 1 - 23, 2012



### **HOW TO APPLY:**

Visit <u>www.globalinteractions.org</u> to download the application form. Once completed, submit the form via email to: <u>summit@globalinteractions.org</u>

### **CONTACT INFORMATION:**

Feel free to address questions by email: <a href="mailto:summit@globalinteractions.org">summit@globalinteractions.org</a> or by phone: 602.906.8886 (Phoenix, Arizona, USA)

### **REGISTRATION DEADLINE:**

April 2, 2012